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In 1980 the **5 Index** was introduced into the Lebanese market targeting the business community, aiming to provide a genuine business to business marketing tool to the community.

Throughout the years **5 Index** was enhancing its means and introducing new techniques into its system in order to provide more improved and advanced structured products.

At this pattern, **5 Index** DB series were designed and conceived. They performs as a comprehensive database consisting of an electronic search engine, a powerful reporting tool, including global and vital business information on institutions operating in the market.

Lebanon's Leading Online Business Directory

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The New **5 Index** Website just launched in early 2014 was set to:

- Guide users as a Full Business Directory Search Engine.
- Allow users to build strong business relationships.
- Permit users to benefit from additional space to enlist more data and display specialized and personalized data about themselves in the form of an I-Booth.
- Permit users to Advertise and benefit from tremendous exposure.
- Permit users to retrieve online customized reports such as full profile and Credit reports.

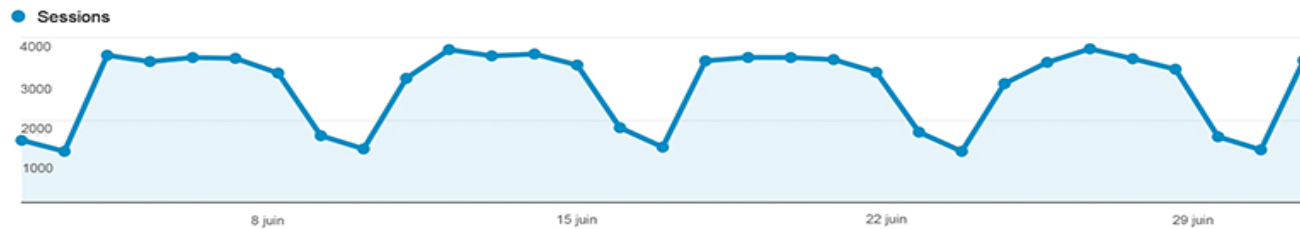
Our new platform will serve to cater 4 different business needs:

- Information: Searching and tracking information.
- Communication: Direct marketing through personalized emails and sms or simply classic mail merge.
- Exposure: Insertion of targeted advertisements as per keywords preset.
- Interactivity: Getting customized reports.

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5 Of Lebanon INDEX

Vue d'ensemble



Sessions
120 548



Utilisateurs
98 962



Pages vues
439 076



Pages/session
3,64



Durée moyenne des sessions
00:03:49



Taux de rebond
69,16 %



% nouvelles sessions
47,80 %



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Advertising Rate

Top Full Coverage Sponsorship (Habillage) (Code A)	2 weeks \$2,750	1 month \$4,500	2 months \$7,500	3 months \$10,000	6 months \$16,000
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Banner Type	Dimension	6 Months	1 Year	Code
Top Slider - Main Page	620 x 280 px	\$6,000	\$10,000	B
Strap Banner - Main Page	728 x 120 px	\$2,000	\$3,000	C
Category Banner - Inside Page	620 x 280 px	\$2,000	\$3,000	D
Box Banner - Inside Page	300 x 250 px	\$750	\$1,200	E
1/2 Box Banner - Inside Page	300 x 125 px	\$450	\$700	F
Category Joker (Top Listing)		\$250	(Additional \$150)	
Activity Joker (Top Listing)		\$200	(Additional \$100)	

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Main Page Banners Position



Inside Pages Banners Position





Banner Specs

Click-through URL must be supplied with all files.

Image Ads

File types accepted: .jpg, .gif

Animated GIFs is accepted

Max Animation: 30 seconds

Max number of loops: 3

Max file size: 40k

Rich Media Ads

File type accepted: .swf

Max animation: 30 seconds

Max number of loops: 3

Max file size: 40k

Frames per second: 18-24

Audio: Must be user initiated with a click and include a mute/stop button

Please provide a backup image file for each swf.

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5 Of Lebanon INDEX



Google Web Images Video News Maps more »
Flowers Search Advanced Search Dictionary

Web Results 1 - 10 of about 283,000,000 for Flowers [definition] (0.10 seconds)

FTD® Flowers
www.ftd.com Send Flowers & Gifts from \$19.99 Same Day Delivery. Shop FTD.com

Flowers at 1-800-FLOWERS
1800flowers.com Elegant flowers for any occasion. Same Day Delivery at 1-800-FLOWERS

Flowers from \$19.99
proflowers.com Send Roses, Lilies & Other

Flowers, Plants, Gift Baskets, Teddy Bears
Flowers, balloons, plants, gift baskets, gourmet...
1-800-FLOWERS.COM. Your Florist of Choice!
www.1800flowers.com - Apr 2, 2007 - Similar pages

FTD.COM - Send Mother's Day flowers
Same day delivery of fresh flowers, roses, and unique gift baskets from FTD. Flower delivery online by local florists for birthday flowers. ... Stock quote for FTD
www.ftd.com - Apr 2, 2007 - Similar pages

Flowers for fresh flower delivery, order flowers from ProFlowers
Flowers delivered fresh. Order flowers from ProFlowers once, and you'll never use flo delivery from florists again.
www.proflowers.com - 43k - Apr 1, 2007 - Cached - Similar pages

Flower - Wikipedia, the free encyclopedia
However, in some species of plants the flowers are imperfect or ... A floral formula is : represent the structure of a flower using specific letters, ...
en.wikipedia.org/wiki/Flower - 71k - Apr 2, 2007 - Cached - Similar pages

FLORIST FLOWERS - Florist flower delivery and Virtual Flowers ...
Send Flowers (Virtual Flowers.Com™). Welcome! We are the leading on-line florist v

Your Business
Imagine your business here right when a user is searching for what you offer
www.YourBusiness.com

Google Web Images Groups News Froogle News more »
flowers Search Advanced Search Preferences

Sponsored Links

Send Flowers for \$29.99
Don't pay more buying the old way!
Direct from the grower - save 50%!
www.proflowers.com

FTD Flowers Same Day Del.
10% Off - Use The Code "coupon".
Large Selection, Secure, Nationwide
BestFlowersOnline.com

- Targeted advertising
- Better advertiser ROI than untargeted ads
- Improved user experience

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5 Of Lebanon INDEX



Derek Overbey
 There are not a lot of things that make me tear up. This is one of them. I still have faith in humanity.

Everybody could learn something from this.
 Everybody could learn something from this.
 Length: 2:41

Like · Comment · Share · Promote · about an hour ago ·

Write a comment...

Steven Shultz
 Hey Austin go outside!!

1 request from Bubble Safari
 11 other app requests
 @Wendy Wood and 7 others

Sponsored ⓘ Create an Ad

Get Digitally Inspired
 istockphoto.com
 Millions of files. Thousands of Categories. Browse iStockphoto Now

Still need a Hotel?
 Stay at the Extended Stay America Austin - Round Rock - North from \$60 per night
 728,303 people like Hotels.com USA.

Ancestry.com
 wiz.ancestry.com
 We are the world's largest resource for family history. Discover your history today.

Facebook Ads Next To News Feed

Facebook Advertising
 Reach your target audience and connect real customers to your business.

Drill down to very specific targeted groups based on information in users' Facebook profiles

2. Targeting

Location: United States
 Everywhere
 By State/Province
 By City

Age: 18-24 Any

Female Male Age

Female	Male	Age
100%	0%	13-17
100%	0%	18-24
100%	0%	25-34
100%	0%	35-44
100%	0%	45+

Create Your Facebook Ad
 Quickly create image and text-based ads.

Optimize Your Ads
 Track your progress with real-time reporting.

- Gain insight about who's clicking on your ad.
- Make modifications to maximize your results.

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Drive traffic to your website by advertising your business across a network of well known, prestigious and popular partner websites.



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